



2021 Sponsorship Opportunities

<p style="text-align: center;"><u>Terabyte - \$5,000 & above</u></p> <ul style="list-style-type: none"> • Presentation Day Judge • Kick off Day Workshop Presenter • Kick-Off or Demo Day Speaking Opportunity • Video Message to Participants for Website & Slack • Virtual Exhibitor Breakout Room • Dedicated Slack Channel • Corporate logo recognition on HACC website and during Virtual Main room event • Corporate recognition in press releases, social media platforms and marketing collateral 	<p style="text-align: center;"><u>Gigabyte - \$2,500 – 4,999</u></p> <ul style="list-style-type: none"> • Interim Workshop Presenter Opportunity • Virtual Exhibitor Breakout Room • Dedicated Slack Channel • Corporate logo recognition on HACC website and during Virtual Main room event • Corporate recognition in press releases, social media platforms and marketing collateral
<p style="text-align: center;"><u>Megabyte - \$1,000 – 2,499</u></p> <ul style="list-style-type: none"> • Virtual Exhibitor Breakout Room • Dedicated Slack Channel • Corporate logo recognition on HACC website and during Virtual Main room event • Corporate recognition in press releases, social media platforms and marketing collateral 	<p style="text-align: center;"><u>Kilobyte - Up to \$999</u></p> <ul style="list-style-type: none"> • Corporate logo recognition on HACC website • Corporate recognition in press releases, social media platforms and event marketing collateral

Sponsorship packages may also be tailored to suit your needs. For more information please contact:

Sheila Buyukacar, Executive Director
 IMAG Foundation
 HACC Fiscal Sponsor
 Phone: 808-779-3878
 Email: sheila.buyukacar@imagfoundation.org



IMAG Foundation
Strengthening Community – One Opportunity at a Time



Summary from Past Events

2020	
<p># of registrations = 160</p> <hr/> <p># of teams registered = 26</p> <hr/> <p># of team entries = 18</p>	<p><u>Judges</u></p> <ul style="list-style-type: none"> • Douglas Murdock, ETS Chief Information Officer • Christine Sakuda, Executive Director, Transform Hawaii Government • Mark Nakashima, Hawaii State Representative
<p><u>Challenges</u></p> <ul style="list-style-type: none"> • Hawaii State Archives – Gamification of Crowdsourcing Indexing • First Lady Dawn Amano-Ige – Connections: Hawaii State Resource Directory • University of Hawaii – Visualizing Campus Occupancy Trends During (And After) COVID-19 • University of Hawaii Information Services – Building Physical Security and Guest Access Management • NIC Hawaii – COVID-19 Chatbot <p>Office of Enterprise Technology Services - State of Hawaii Executive Branch IT Portfolio & Roadmap Visualization</p>	<p><u>Outreach</u></p> <p>hacc.hawaii.gov - 16,707 unique page views Eventbrite #1 Kick Off -228 sign ups/ 898 page views Eventbrite #2 Judging and Presentation Day - 146 sign ups/ 405 page views News Release: Winners - All local media</p> <p>Eventbrite Invitations: https://www.eventbrite.com/e/hacc-2020-interim-workshop-1-tickets-126506003863# https://www.eventbrite.com/e/hawaii-annual-code-challenge-2020-presentation-and-judging-day-registration-129065605701#</p> <p>News Release: https://ets.hawaii.gov/2020-hawaii-annual-code-challenge-winners-are/ https://governor.hawaii.gov/featured/hacc-2020-showcases-local-tech-talent/ https://hacc.hawaii.gov/main/2020-hawaii-annual-code-challenge-winners-are/</p> <p>HACC Judging Day: https://youtu.be/G9G_zcQN7F8</p> <p>Hawaii Public Radio – 4,600 impressions All things HACC: hacc.hawaii.gov</p>
<p><u>Winners</u></p> <p>1st place: OverEasi – COVID-19 Chatbot 2nd place: GameTheSystem – UH Security 3rd place: Trigeeks – UH Security High School – DFE (Mililani High School) – IT Visualization People’s Choice Award: OverEasi – COVID-19 Chatbot</p>	<p><u>Sponsors</u></p> <ul style="list-style-type: none"> • Transform Hawaii Government • HawaiiUsa Federal Credit Union • Microsoft • NIC-Hawaii • AT&T • Google Cloud • Hawaii Data Collaborative • Revacomm • Speridian



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2019	2018
# of registrations = 262	# of registrations = 302
# of teams registered = 29	# of teams registered = 37
# of team entries = 22	# of team entries = 25
Challenges <ul style="list-style-type: none"> • Energy Office/HECO – Electric Vehicle Charging Analysis • HI Green Infrastructure Authority – GEMS Green Loan Portal • Enterprise Technology Services/HI Green Growth – Community Engagement and Digital Storytelling • Dept. of Education – Aloha+ Curricular Database • Open Challenges: <ul style="list-style-type: none"> ○ Rapid Ohia Death Data Collection Portal ○ Sustainable Education 	Challenges <ul style="list-style-type: none"> • Department of Agriculture – Food Safety & Certification • Department of Education – Equitable Access to Education • Department of Land & Natural Resources – Rare Plant Information Collection • KUPU & DLNR – Plant Identification • UH Office of Energy Management – Energy Consumption & Trends • UH Office of Sustainability – Nitrogen & Carbon Footprint Data Aggregator • UH Office of Sustainability – Waste Audit Data
Winners <ul style="list-style-type: none"> • 1st Place Open Division – Gary’s Best – EV Charging Analysis • 2nd Place Open Division – Kulu – GEMS Green Loan Portal • 3rd Place Open Division – Area 51 Raid Squad – EV Charging Analysis • 1st Place High School – Mililani High School – EV Charging Analysis • 1st Place High School – Waipahu High School – Sustainable Education 	Winners <ul style="list-style-type: none"> • 1st Place Open Division – Team Pika – UH Energy Consumption • 2nd Place Open Division – Gucci Gang – Plant Identification App • 3rd Place Open Division – Plant Hawaii – Plant Identification App • 1st Place High School – Mililani High School – UH Energy Consumption • 2nd Place High School – BuffnBlue – Collaborative Network for Teachers • Agathon Winner – Mahi Spray – Food Safety and Pesticide Tracking
Judges <ul style="list-style-type: none"> • Governor David Ige, State of Hawaii • Doug Murdock, CIO, State of Hawaii • Donna Scannell, VP of IT Operations and Business Information Officer, Kaiser Permanente • Christine Sakuda, Executive Director, Transform Hawaii Government • Cory Goff, Director, Web IT, Hawaiian Airlines 	Judges <ul style="list-style-type: none"> • Governor David Ige, State of Hawaii • Todd Nacapuy, CIO, State of Hawaii • Representative Jarrett Keohokalole, State of Hawaii • Scott Enright, Director, Dept. of Agriculture, HI • Miller Abel, Principal Technologist, Bill & Melinda Gates Foundation • Donna Scannell, VP of IT Operations and Business Information Officer, Kaiser Permanente • Christine Sakuda, Executive Director, Transform Hawaii Government



Summary from Past Events

2019	2018
<p><u>Media Coverage</u></p> <ul style="list-style-type: none"> • Bytemarks Café, HPR • KGMB • KHNL • KITV • KHON • Olelo 	<p><u>Media Coverage</u></p> <ul style="list-style-type: none"> • KGMB • KHNL • KITV • KHON
<p><u>Sponsors</u></p> <ul style="list-style-type: none"> • AT&T • DRFortress • Hawaii Data Collaborative • Hawaii Information Consortium • Hawaiian Airlines • Kaiser Permanente • Revacomm • Salesforce/Carahsoft • Transform Hawaii Government • Unisys • Verizon 	<p><u>Sponsors</u></p> <ul style="list-style-type: none"> • Bill & Melinda Gates Foundation • Department of Agriculture, State of Hawaii • DataHouse • HTDC • Kaiser Permanente • Pacxa • Salesforce/Carahsoft • Transform Hawaii Government • Unisys



2021 Sponsorship Form

Sponsorship Level: _____

Please accept my contribution in the amount of \$ _____

Payment Information

Check enclosed Check to follow

Sponsor Information

Sponsor Name as you would like to be acknowledged: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Please make checks payable to IMAG Foundation.



IMAG foundation

Please mail this form with checks to:
<p style="text-align: center;">Sheila Buyukacar IMAG Foundation 91-1039 Kanihaalilo Street Kapolei, HI 96707</p>

Questions? Please contact HACC Fiscal Sponsor- Sheila Buyukacar at 808-779-3878

Please email a high-quality logo and any branding specifications to:



sheila.buyukacar@imagfoundation.org