



2021 Sponsorship Opportunities

<p><u>Terabyte - \$5,000 & above</u></p> <ul style="list-style-type: none">• Presentation Day Judge• Kick off Day Workshop Presenter• Kick-Off or Demo Day Speaking Opportunity• Video Message to Participants for Website & Slack• Virtual Exhibitor Breakout Room• Dedicated Slack Channel• Corporate logo recognition on HACC website and during Virtual Main room event• Corporate recognition in press releases, social media platforms and marketing collateral	<p><u>Gigabyte - \$2,500 – 4,999</u></p> <ul style="list-style-type: none">• Interim Workshop Presenter Opportunity• Virtual Exhibitor Breakout Room• Dedicated Slack Channel• Corporate logo recognition on HACC website and during Virtual Main room event• Corporate recognition in press releases, social media platforms and marketing collateral
<p><u>Megabyte - \$1,000 – 2,499</u></p> <ul style="list-style-type: none">• Virtual Exhibitor Breakout Room• Dedicated Slack Channel• Corporate logo recognition on HACC website and during Virtual Main room event• Corporate recognition in press releases, social media platforms and marketing collateral	<p><u>Kilobyte - Up to \$999</u></p> <ul style="list-style-type: none">• Corporate logo recognition on HACC website• Corporate recognition in press releases, social media platforms and event marketing collateral

Sponsorship packages may also be tailored to suit your needs. For more information please contact:

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IMAG Foundation
HACC Fiscal Sponsor
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Summary from Past Events

2020	
# of registrations = 160	<u>Judges</u> <ul style="list-style-type: none"> Douglas Murdock, ETS Chief Information Officer Christine Sakuda, Executive Director, Transform Hawaii Government Mark Nakashima, Hawaii State Representative
# of teams registered = 26	
# of team entries = 18	
<u>Challenges</u> <ul style="list-style-type: none"> Hawaii State Archives – Gamification of Crowdsourcing Indexing First Lady Dawn Amano-Ige – Connections: Hawaii State Resource Directory University of Hawaii – Visualizing Campus Occupancy Trends During (And After) COVID-19 University of Hawaii Information Services – Building Physical Security and Guest Access Management NIC Hawaii – COVID-19 Chatbot <p>Office of Enterprise Technology Services - State of Hawaii Executive Branch IT Portfolio & Roadmap Visualization</p>	<u>Outreach</u> <p>hacc.hawaii.gov - 16,707 unique page views Eventbrite #1 Kick Off -228 sign ups/ 898 page views Eventbrite #2 Judging and Presentation Day - 146 sign ups/ 405 page views News Release: Winners - All local media</p> <p>Eventbrite Invitations: https://www.eventbrite.com/e/hacc-2020-interim-workshop-1-tickets-126506003863# https://www.eventbrite.com/e/hawaii-annual-code-challenge-2020-presentation-and-judging-day-registration-129065605701# News Release: https://ets.hawaii.gov/2020-hawaii-annual-code-challenge-winners-are/ https://governor.hawaii.gov/featured/hacc-2020-showcases-local-tech-talent/ https://hacc.hawaii.gov/main/2020-hawaii-annual-code-challenge-winners-are/ HACC Judging Day: https://youtu.be/G9G_zcQN7F8 Hawaii Public Radio – 4,600 impressions All things HACC: hacc.hawaii.gov</p>
<u>Winners</u> <p>1st place: OverEasi – COVID-19 Chatbot 2nd place: GameTheSystem – UH Security 3rd place: Trigeeks – UH Security High School – DFE (Mililani High School) – IT Visualization People’s Choice Award: OverEasi – COVID-19 Chatbot</p>	<u>Sponsors</u> <ul style="list-style-type: none"> Transform Hawaii Government HawaiiUsa Federal Credit Union Mircrosoft NIC-Hawaii AT&T Google Cloud Hawaii Data Collaborative Revacomm Speridian



2019	2018
# of registrations = 262	# of registrations = 302
# of teams registered = 29	# of teams registered = 37
# of team entries = 22	# of team entries = 25
Challenges <ul style="list-style-type: none"> • Energy Office/HECO – Electric Vehicle Charging Analysis • HI Green Infrastructure Authority – GEMS Green Loan Portal • Enterprise Technology Services/HI Green Growth – Community Engagement and Digital Storytelling • Dept. of Education – Aloha+ Curricular Database • Open Challenges: <ul style="list-style-type: none"> ○ Rapid Ohia Death Data Collection Portal ○ Sustainable Education 	Challenges <ul style="list-style-type: none"> • Department of Agriculture – Food Safety & Certification • Department of Education – Equitable Access to Education • Department of Land & Natural Resources – Rare Plant Information Collection • KUPU & DLNR – Plant Identification • UH Office of Energy Management – Energy Consumption & Trends • UH Office of Sustainability – Nitrogen & Carbon Footprint Data Aggregator • UH Office of Sustainability – Waste Audit Data
Winners <ul style="list-style-type: none"> • 1st Place Open Division – Gary’s Best – EV Charging Analysis • 2nd Place Open Division – Kulu – GEMS Green Loan Portal • 3rd Place Open Division – Area 51 Raid Squad – EV Charging Analysis • 1st Place High School – Mililani High School – EV Charging Analysis • 1st Place High School – Waipahu High School – Sustainable Education 	Winners <ul style="list-style-type: none"> • 1st Place Open Division – Team Pika – UH Energy Consumption • 2nd Place Open Division – Gucci Gang – Plant Identification App • 3rd Place Open Division – Plant Hawaii – Plant Identification App • 1st Place High School – Mililani High School – UH Energy Consumption • 2nd Place High School – BuffnBlue – Collaborative Network for Teachers • Agathon Winner – Mahi Spray – Food Safety and Pesticide Tracking
Judges <ul style="list-style-type: none"> • Governor David Ige, State of Hawaii • Doug Murdock, CIO, State of Hawaii • Donna Scannell, VP of IT Operations and Business Information Officer, Kaiser Permanente • Christine Sakuda, Executive Director, Transform Hawaii Government • Cory Goff, Director, Web IT, Hawaiian Airlines 	Judges <ul style="list-style-type: none"> • Governor David Ige, State of Hawaii • Todd Nacapuy, CIO, State of Hawaii • Representative Jarrett Keohokalole, State of Hawaii • Scott Enright, Director, Dept. of Agriculture, HI • Miller Abel, Principal Technologist, Bill & Melinda Gates Foundation • Donna Scannell, VP of IT Operations and Business Information Officer, Kaiser Permanente • Christine Sakuda, Executive Director, Transform Hawaii Government



Summary from Past Events

2019	2018
<u>Media Coverage</u> <ul style="list-style-type: none"> • Bytemarks Café, HPR • KGMB • KHNL • KITV • KHON • Olelo 	<u>Media Coverage</u> <ul style="list-style-type: none"> • KGMB • KHNL • KITV • KHON
<u>Sponsors</u> <ul style="list-style-type: none"> • AT&T • DRFortress • Hawaii Data Collaborative • Hawaii Information Consortium • Hawaiian Airlines • Kaiser Permanente • Revacomm • Salesforce/Carahsoft • Transform Hawaii Government • Unisys • Verizon 	<u>Sponsors</u> <ul style="list-style-type: none"> • Bill & Melinda Gates Foundation • Department of Agriculture, State of Hawaii • DataHouse • HTDC • Kaiser Permanente • Pacxa • Salesforce/Carahsoft • Transform Hawaii Government • Unisys



2021 Sponsorship Form

Sponsorship Level: _____

Please accept my contribution in the amount of \$ _____

Payment Information

☐ Check enclosed ☐ Check to follow

Sponsor Information

Sponsor Name as you would like to be acknowledged: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Please make checks payable to IMAG Foundation.



Please mail this form with checks to:

Sheila Buyukacar
IMAG Foundation
91-1039 Kanihaalilo Street
Kapolei, HI 96707

Questions? Please contact HACC Fiscal Sponsor- Sheila Buyukacar at 808-779-3878

Please email a high-quality logo and any branding specifications to:

sheila.buyukacar@imagfoundation.org