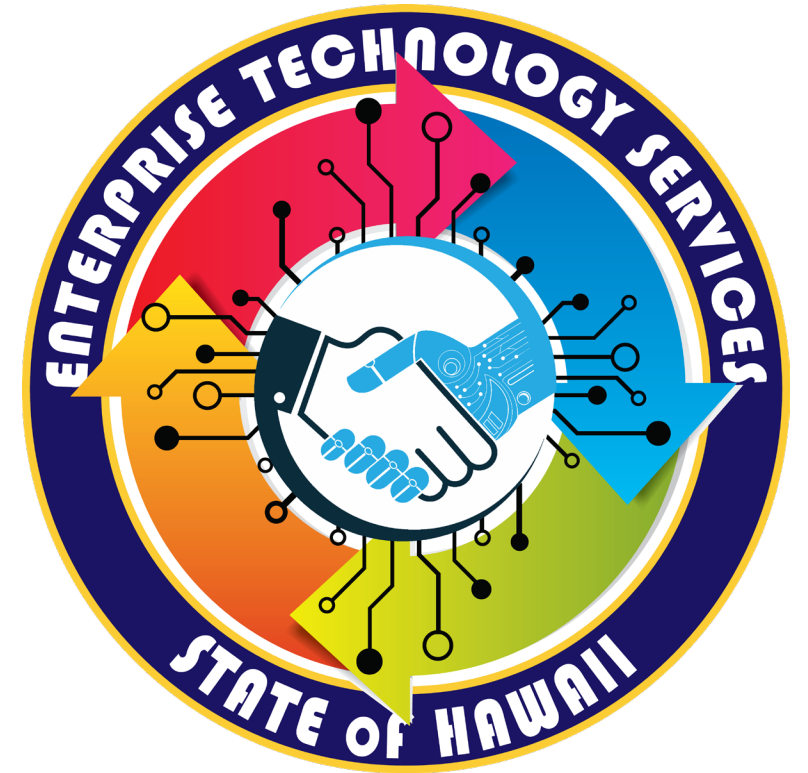# HACC

SAT 15 OCT 2022

Introduction

- /usr/bin/whoami Vince Hoang
  - Chief Information Security Officer

- /usr/bin/whatis ETS
  - Office of Enterprise Technology Services

Problem

- Many link / URL shorteners are blocked from within the state network because they've been repeatedly identified to share malicious links.

- Malicious links delivered through e-mail and web is often a precursor to data breaches and ransomware attacks.

3
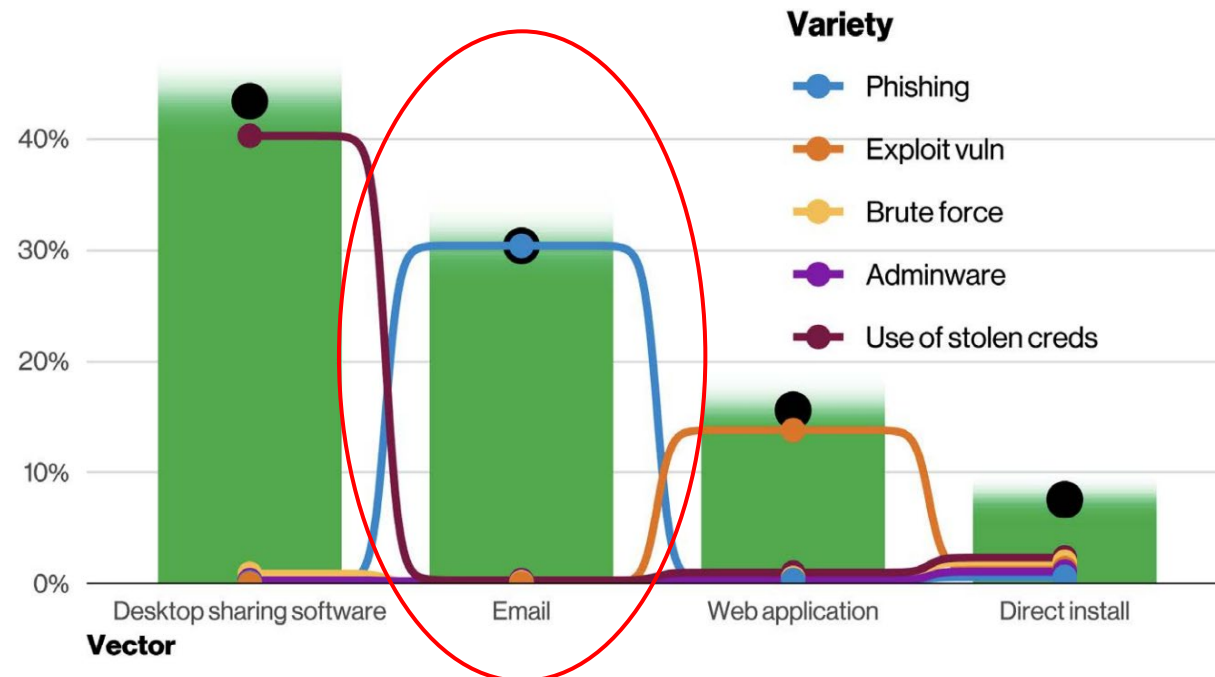
Ask

Create a link shortener for state agencies to be used as trusted short links to be used in external and internal communications.

Protect the State of Hawaii's branding. By using a trusted service, malicious links are less likely to be followed and shared.

https://www.flaticon.com/free-icon/shield_1489596

Why .gov?

Official websites use .gov

A .gov website belongs to an official government organization in the United States.

Secure .gov websites use HTTPS

A lock or https:// means you've safely connected to the .gov website. Share sensitive information only on official, secure websites.

Thank you! (PS. It's Cybersecurity Awareness Month)

- https://www.whitehouse.gov/briefing-room/presidential-actions/2022/09/30/a-cybersecurity-awareness-month-2022/
  - NOW, THEREFORE, I, JOSEPH R. BIDEN JR., President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim October 2022 as Cybersecurity Awareness Month.

- https://governor.hawaii.gov/wp-content/uploads/2022/10/Cybersecurity-Awareness-Month.pdf
  - "THEREFORE I, David Y. Ige, Governor of the State of Hawaiʻi, do hereby proclaim October 2022 as "Cybersecurity Awareness Month" in Hawaii"

https://www.cisa.gov/cybersecurity-awareness-month